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COMICQUEST EMPORIUM
BUSINESS PLAN

Willow Edwards

President

ComicQuest Emporium

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Comic Book Store Business Plan Template

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I. Executive Summary

Company Overview

ComicQuest Emporium is a new venture located in the heart of Jackson, MS. As the latest addition to the local comic book scene, we aim to bridge the gap with our extensive selection of comics, graphic novels, action figures, board games, and more, catering to fans of all ages. Our mission is to cultivate a vibrant community of comic book enthusiasts, providing them with a space to explore, discuss, and connect over the stories that inspire us. With a prime location in Jackson, we're more than just a store; we're a destination for those who share our passion for comics and gaming.

Success Factors

Our confidence in the success of ComicQuest Emporium stems from our founder's extensive experience in the comic book retail industry, a commitment to offering a wide selection of products, and our prime location in Jackson, MS. Since our establishment as an S Corporation on January 3, 2024, we have achieved significant milestones including the creation of our logo, securing a fantastic location, and developing our company name. These accomplishments mark just the beginning of our journey as we aim to become the go-to destination for comic book lovers in the area.

Industry Analysis

The Comic Book Store industry in the United States is flourishing, boasting over \$1 billion in annual revenue and an average growth rate of 2%. The increasing popularity of comic book culture, propelled by blockbuster movies and conventions, signals a growing demand for comic books and related merchandise. This trend positions ComicQuest Emporium favorably within the market, allowing us to leverage the expanding interest in comic book culture and merchandise to attract a loyal customer base in Jackson, MS.

Customer Analysis

ComicQuest Emporium targets a diverse audience in Jackson, MS, ranging from young children to adults who have cherished comic books for decades. Our inventory and marketing efforts are tailored to meet the needs of these varying age groups, ensuring broad appeal. We also cater to serious collectors searching for rare and vintage comics, as well as pop culture fans interested in merchandise related to their favorite movies, TV shows, and video games. By offering a range of products that appeal to both comic book readers and broader pop culture enthusiasts, we aim to capture the

attention of a wide customer base.

Competitive Analysis

Our main competitors include Van's CCG, OffBeat, and All Sport Cards & Collectibles. Despite their respective strengths, ComicQuest Emporium sets itself apart with our unparalleled selection of comic books, including new releases, back issues, and collectibles. Our inviting atmosphere and knowledgeable staff enhance the shopping experience, fostering a loyal community around our store. This unique blend of an extensive product range and personalized service positions us as the premier destination for comic book enthusiasts in the region.

Marketing Plan

At ComicQuest Emporium, we offer a diverse range of comic books, graphic novels, action figures, board games, and apparel, catering to fans of all budgets. Our pricing strategy is competitive, ensuring accessibility for all customers. Through our dynamic online marketing strategy, including a user-friendly website and active social media presence, we aim to build a community around our brand. Additionally, in-store events and collaborations with local organizations will strengthen our local presence. Our promotional efforts, complemented by direct email marketing and a loyalty program, are designed to attract and retain a wide customer base, establishing ComicQuest Emporium as the heart of the comic book community in Jackson, MS.

Operations Plan

ComicQuest Emporium is committed to excellence in our day-to-day operations, which include inventory management, exceptional customer service, a welcoming store presentation, and efficient handling of online orders and point-of-sale transactions. Our operations also extend to proactive marketing and community engagement efforts, maintaining strong supplier relationships, and effective staff management. In the coming months, we aim to secure our storefront location, build out our store to create an engaging environment, stock a diverse inventory, and launch with a promotional event. These milestones are critical to our success and will be supported by diligent financial management and a focus on customer feedback.

Management Team

Willow Edwards, our President, brings a wealth of experience and knowledge to ComicQuest Emporium. With a background in managing a successful comic book store, Willow's expertise in customer trends and market demands will be invaluable in steering our operations toward success. Their leadership is centered on creating a welcoming community for comic book fans and collectors

alike, ensuring ComicQuest Emporium becomes a beloved staple in Jackson, MS.

Financial Plan

To achieve our growth goals, ComicQuest Emporium requires \$85,000 in funding. This investment will be allocated towards capital expenses such as location buildout, furniture, equipment, and initial operational costs including rent, staff salaries, marketing, and inventory. This financial plan is designed to establish a solid foundation for ComicQuest Emporium, facilitating our mission to serve the comic book enthusiasts of Jackson, MS, and beyond.

Summary

Below is an overview of our expected financial performance over the next five years:

	FY 1	FY 2	FY 3	FY 4	FY 5
Revenues	\$3,091,639	\$3,347,720	\$3,625,012	\$3,925,272	\$4,250,403
Direct Expenses	\$1,222,688	\$1,284,978	\$1,350,441	\$1,419,240	\$1,491,544
Gross Profit	\$1,868,951	\$2,062,741	\$2,274,570	\$2,506,032	\$2,758,859
Gross Profit (%)	60.5%	61.6%	62.7%	63.8%	64.9%
Other Expenses	\$103,153	\$106,282	\$109,507	\$112,829	\$116,252
EBITDA	\$1,765,797	\$1,956,459	\$2,165,063	\$2,393,202	\$2,642,606
Depreciation	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000
Amortization	\$0	\$0	\$0	\$0	\$0
Interest Expense	\$8,500	\$8,500	\$8,500	\$8,500	\$8,500
Income Tax Expense	\$612,254	\$678,985	\$751,997	\$831,845	\$919,137
Net Income	\$1,137,043	\$1,260,973	\$1,396,566	\$1,544,856	\$1,706,969

II. Company Overview

ComicQuest Emporium is a new comic book store that has recently opened its doors to serve the avid readers and collectors in Jackson, MS. We pride ourselves on being a local comic book store aimed at providing high-quality comics and related products to our community. Recognizing the absence of quality local comic book stores in the area, we embarked on a journey to fill this gap and bring the best of the comic world to our customers.

At ComicQuest Emporium, our shelves are stocked with a vast array of products catering to fans of all ages and interests. Our collection includes a wide selection of comic books ranging from the latest releases to back issues and collectible editions. We also offer graphic novels and trade paperbacks for those who enjoy a longer reading experience. For the collectors and enthusiasts, we have an assortment of action figures and collectibles. Additionally, we provide board games and card games to bring together friends and family for a fun time. Our store also features an exclusive line of apparel and accessories, allowing fans to showcase their love for their favorite characters and series.

Located in the heart of Jackson, MS, ComicQuest Emporium is strategically positioned to serve the local community and become a hub for comic book lovers in the area. Our commitment to offering a wide selection and ensuring the availability of both new and rare items makes us a unique destination for fans and collectors alike.

ComicQuest Emporium was founded on 2024-01-03 as a S Corporation, with a clear vision to become the leading comic book store in Jackson, MS. Our founder brings a wealth of experience from previously running a successful comic book store, ensuring that we understand the needs of our customers and the dynamics of the market. Since our inception, we have achieved several milestones, including the creation of our distinctive logo, the development of our company name, and securing a prime location for our store. These accomplishments mark the beginning of our journey to become the go-to destination for comic book enthusiasts in Jackson and beyond.

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III. Industry Analysis

The Comic Book Store industry in the United States is currently a thriving market, with an estimated size of over \$1 billion in annual revenue. This number reflects the continued popularity of comic books and graphic novels among consumers of all ages.

Market research indicates that the Comic Book Store industry is expected to experience steady growth in the coming years, with an annual growth rate projected to be around 3%. This growth can be attributed to factors such as the increasing mainstream popularity of comic book characters through movies and television shows, as well as the growing interest in collectibles and memorabilia among fans.

These trends bode well for ComicQuest Emporium, a new Comic Book Store serving customers in Jackson, MS. With the industry on the rise and consumer interest at an all-time high, there is a great opportunity for ComicQuest Emporium to establish itself as a go-to destination for comic book enthusiasts in the area. By staying up-to-date on industry trends and offering a diverse selection of comics, graphic novels, and merchandise, ComicQuest Emporium can position itself for success in the thriving Comic Book Store market.

IV. Customer Analysis

Below is a description of our target customers and their core needs.

Target Customers

ComicQuest Emporium will target a diverse range of customers with a primary focus on local residents who have a keen interest in comic books, graphic novels, and related merchandise. This group is characterized by individuals of various ages, from young readers developing their first interests in superheroes to adults who have cherished the art form for decades. This customer segment is not only looking for the latest releases but also rare and collectible issues that can be treasured as part of their growing collections.

Beyond the dedicated comic book enthusiasts, ComicQuest Emporium will also aim to attract families seeking entertainment options for children and teenagers. The store will tailor its inventory to include a wide variety of kid-friendly comics and young adult graphic novels, ensuring that there is something to spark the imagination of every young reader. Engaging this segment will require a welcoming environment that encourages young readers and their parents to explore the world of comics together, fostering a new generation of fans.

Additionally, ComicQuest Emporium will serve as a hub for the local geek culture community, offering not just comics but also a place for events like game nights, signings, and workshops. This will attract a broader customer base that includes gamers, collectors, and fans of pop culture, expanding the store's reach beyond traditional comic book readers. The emporium is set to become a key destination for those who are looking to connect with others sharing similar interests and passions within the Jackson area.

Customer Needs

ComicQuest Emporium meets the growing demand for high-quality comic books among residents who cherish this form of entertainment. Customers can expect an extensive collection that not only caters to traditional superhero narratives but also explores diverse genres and indie titles. This variety ensures that every reader finds something that resonates with their personal tastes and interests.

In addition to providing a vast selection of comic books, ComicQuest Emporium understands the importance of creating a community space for fans. Customers have the opportunity to participate in events, signings, and discussions, fostering a sense of belonging among like-minded individuals. This communal aspect enhances the shopping experience, making it more than just a transaction.

Furthermore, ComicQuest Emporium recognizes the significance of customer service in the retail experience. Staff are knowledgeable and passionate about comics, equipped to offer recommendations and insights that enhance the customer's journey. This personalized approach ensures that every visit is memorable, encouraging repeat business and word-of-mouth referrals.

V. Competitive Analysis

Direct Competitors

ComicQuest Emporium's competitors include the following companies:

Van's CCG - Comics, Cards & Games offers a wide variety of products including comic books, trading card games, and tabletop games. This store targets a broad customer segment, focusing on both comic book enthusiasts and gamers. Its price points are competitive, aiming to attract a diverse clientele.

Van's CCG is located in a convenient area, making it accessible to a large number of customers. Its key strength lies in the extensive range of products and its ability to serve as a community hub for gamers and comic book fans alike. However, its weakness may be the challenge in maintaining a vast inventory that meets all customer needs.

OffBeat is a unique competitor, focusing on a niche market. It offers not only comic books but also vinyl records, designer toys, and indie art, catering to a more eclectic audience. The store is known for its unique product mix, attracting customers looking for something different.

OffBeat's location in a trendy area helps it draw in a crowd looking for alternative entertainment options. Prices at OffBeat are varied, allowing it to appeal to both budget shoppers and collectors willing to spend more. A key strength is its distinctive product range and cultural events, but a potential weakness is its niche focus, which may limit its customer base.

All Sport Cards & Collectibles focuses primarily on sports memorabilia, trading cards, and collectible items related to sports. This specialization allows it to attract sports enthusiasts and collectors. It offers products at a range of price points, catering to casual buyers as well as serious collectors.

Located in an area with high foot traffic, All Sport Cards & Collectibles benefits from visibility and accessibility. Its strength lies in its specialized focus and expertise in sports-related collectibles. However, this focus might also be seen as a weakness since it may not appeal to non-sports fans, potentially limiting its market.

Competitive Advantages

At ComicQuest Emporium, we pride ourselves on offering a wider selection of comic books than our competition. Our shelves are stocked with the latest releases, sought-after back issues, and rare collectible editions, ensuring that every visit brings something new and exciting for our customers. We

understand the diverse interests of comic book enthusiasts and strive to cater to every taste, from mainstream superhero sagas to indie gems. This extensive range not only sets us apart from other stores but also establishes us as a premier destination for comic book lovers in search of their next great read.

Moreover, our commitment to the comic book community extends beyond just our product offerings. We create an immersive experience for our customers, hosting events, signings, and workshops that bring fans closer to the creators and stories they love. Our knowledgeable staff are always on hand to offer recommendations, share insights, and help newcomers navigate the vast world of comics. This combination of a comprehensive selection and a passionate, engaged community gives us a competitive edge, making ComicQuest Emporium not just a store, but a hub for comic book culture. By continuously updating our inventory and staying connected with the latest trends, we ensure that our customers can always expect something new and exciting with each visit.

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VI. Marketing Plan

Our marketing plan, included below, details our products/services, pricing and promotions plan.

Products, Services & Pricing

At ComicQuest Emporium, comic book enthusiasts and collectors can explore a diverse range of products and services tailored to their interests. The store focuses on providing a wide variety of entertainment options, from the latest comic book releases to vintage collectibles and engaging board games. Each product category is carefully curated to ensure quality and satisfaction for every customer, with prices designed to accommodate a range of budgets.

Comic Books are the cornerstone of ComicQuest Emporium's offerings. Customers can expect to find a broad selection of titles from both major and independent publishers. Prices for single issues typically start around \$3.99, with variant covers and rare issues priced higher depending on their market value and collectibility.

Graphic Novels and Trade Paperbacks provide fans and readers with a chance to dive deep into comprehensive story arcs and classic series. These editions are perfect for those who prefer to read a story in its entirety, rather than in single issues. Prices for graphic novels and trade paperbacks average between \$14.99 and \$29.99, varying by title, publisher, and page count.

Action Figures and Collectibles are a highlight for many visitors to ComicQuest Emporium. From highly detailed action figures to limited edition statues, there is something for every collector. Prices in this category can range widely, from \$9.99 for smaller figures to over \$100 for premium collectibles and limited editions.

Board Games and Card Games offer another dimension of entertainment, featuring a mix of strategy, fantasy, and adventure. Customers can find both popular and indie titles, suitable for solo play, family game nights, or competitive gatherings. Board games and card games typically range in price from \$19.99 to \$59.99, depending on the complexity and components included.

Apparel and Accessories allow fans to showcase their favorite characters and franchises in their everyday lives. ComicQuest Emporium stocks a variety of t-shirts, hats, bags, and more, featuring iconic logos and imagery. Prices for apparel items start around \$19.99, while accessories such as keychains and jewelry may begin at \$4.99, catering to a range of styles and preferences.

ComicQuest Emporium is dedicated to providing a welcoming and immersive experience for all its customers, whether they are seasoned collectors or newcomers to the world of comics and games. With a focus on high-quality products, competitive pricing, and exceptional customer service, ComicQuest Emporium is a premier destination for fans and families alike.

Promotions Plan

ComicQuest Emporium embarks on a thrilling adventure to capture the imagination of comic book enthusiasts and newcomers alike. With a vast array of comics, graphic novels, and collectibles, the store aims to become a haven for fans of all ages. To achieve this, a multifaceted promotional strategy, including online marketing and other innovative methods, will be essential in attracting customers and creating a vibrant community around the store.

Online marketing stands at the forefront of ComicQuest Emporium's promotional efforts. The store will leverage social media platforms such as Facebook, Instagram, and Twitter to reach a broad audience. Regular posts featuring new arrivals, rare finds, and store events will engage followers and draw them into the store. Additionally, targeted ads will help to reach potential customers based on their interests, behaviors, and location, ensuring that ComicQuest Emporium connects with the right audience in Jackson, MS, and beyond.

Email marketing will complement these efforts, allowing ComicQuest Emporium to maintain direct communication with its customers. By sending out newsletters that highlight upcoming releases, special promotions, and exclusive events, the store will build anticipation and encourage repeat visits. Subscribers will also receive first access to limited edition items, adding value to their relationship with ComicQuest Emporium.

To further enhance its online presence, the store will develop a user-friendly website that not only showcases its product range but also serves as a platform for online sales. This e-commerce functionality will enable ComicQuest Emporium to reach customers who prefer shopping from the comfort of their homes, expanding its market reach. The website will also feature a blog where staff and guest writers can share reviews, reading recommendations, and insights into the comic book industry, establishing ComicQuest Emporium as a thought leader in the field.

However, ComicQuest Emporium's promotional strategy extends beyond the digital realm. In-store events, such as signing sessions with comic book creators, workshops, and themed parties, will foster a sense of community among customers. Collaborations with local artists, schools, and libraries will not only promote literacy and creativity but also introduce new audiences to the world of comic books. Furthermore, limited-time promotions, such as discounts, giveaways, and loyalty programs, will incentivize purchases and reward customer loyalty.

In summary, ComicQuest Emporium will employ a dynamic blend of online marketing and community-focused activities to attract customers. Through social media engagement, email marketing, a robust online storefront, and vibrant in-store experiences, the store is poised to become a cornerstone of the comic book community in Jackson, MS, and beyond. By fostering a welcoming environment for fans and newcomers alike, ComicQuest Emporium will write its own epic tale of success in the world of comics.

VII. Operations Plan

Our Operations Plan details:

1. The key day-to-day processes that our business performs to serve our customers
2. The key business milestones that our company expects to accomplish as we grow

Key Operational Processes

To ensure the success of ComicQuest Emporium, there are several key day-to-day operational processes that we will perform.

- **Inventory Management:**

- Monitor stock levels of comic books and related merchandise daily to ensure availability of popular titles and products.
- Order new inventory based on sales trends, upcoming releases, and customer requests to maintain an engaging and diverse selection.
- Perform regular audits to detect any discrepancies and adjust inventory records accordingly.

- **Sales and Customer Service:**

- Engage with customers to understand their preferences and recommend titles they might enjoy.
- Process transactions efficiently, including sales, returns, and exchanges, ensuring accurate cash handling and record-keeping.
- Handle customer inquiries and complaints professionally, aiming for resolution and customer satisfaction.

- **Merchandising:**

- Design and update store layout and displays to highlight new arrivals, bestsellers, and promotional items.
- Ensure that the store is visually appealing and organized, making it easy for customers to browse and find what they are looking for.

- **Marketing and Promotions:**

- Develop and execute marketing strategies to attract new customers, such as social media campaigns, email newsletters, and community events.
- Organize in-store events, such as signings with comic book authors, release parties, and book clubs, to build a community of enthusiasts.
- Offer promotions and loyalty programs to encourage repeat business and reward loyal customers.

- **Financial Management:**

- Track daily sales, expenses, and profits to monitor the financial health of the business.
- Manage bills, including rent, utilities, and vendor payments, to ensure they are paid on time.
- Prepare and review financial reports regularly to make informed decisions about the store's future.
- **Staff Management:**
 - Schedule employees to cover store hours adequately, including peak times and special events.
 - Train staff on product knowledge, customer service best practices, and sales techniques to ensure a consistent and high-quality customer experience.
 - Conduct regular performance reviews and provide feedback to help staff grow and improve.
- **Cleanliness and Maintenance:**
 - Ensure that the store is clean, safe, and inviting, with regular cleaning and maintenance routines.
 - Address any repair needs promptly to avoid disruptions to the business and ensure a pleasant shopping environment.
- **Compliance and Legal:**
 - Stay informed about and comply with local, state, and federal regulations affecting the business, including tax obligations and labor laws.
 - Maintain proper documentation and licenses to operate legally and avoid penalties.

Milestones

ComicQuest Emporium expects to complete the following milestones in the coming months in order to ensure its success:

- **Securing a Prime Location:** Finalize a lease agreement for a storefront in a high-traffic area of Jackson, MS, that's accessible and appealing to comic book enthusiasts and casual browsers alike.
- **Acquiring Necessary Permits and Licenses:** Complete all required local, state, and federal paperwork to legally operate a retail business, ensuring compliance with all regulatory bodies.
- **Building Out the Store:** Design and furnish the store to create an inviting and thematic environment that enhances the shopping experience, encourages longer visits, and fosters a community atmosphere among customers.
- **Inventory Acquisition:** Establish relationships with distributors and directly with publishers to secure a diverse and compelling inventory that includes a mix of comic books, graphic novels, collectibles, and merchandise.
- **Hiring and Training Staff:** Recruit and train a knowledgeable and friendly team capable of

delivering excellent customer service, managing inventory, and maintaining the store's operational needs.

- **Marketing and Promotional Strategy:** Develop and implement a comprehensive marketing plan that includes social media outreach, local advertising, and community events to build awareness and drive traffic to the store.
- **Launch Our Comic Book Store:** Officially open the store with a grand opening event that leverages local media, influencers, and comic book enthusiasts to generate buzz and attract initial customers.
- **Establishing an Online Presence:** Launch an e-commerce platform to complement the physical store, offering online sales options and expanding the customer base beyond the local area.
- **Monthly Revenue Goals:** Achieve incremental monthly revenue goals leading up to a target of \$15,000/month in revenue within the first 12 to 18 months of operation.
- **Customer Loyalty Program:** Implement a customer loyalty and rewards program to encourage repeat business, increase customer retention, and foster a sense of community among patrons.

VIII. Management Team

Our management team has the experience and expertise to successfully execute on our business plan.

Management Team Members

ComicQuest Emporium management team, which includes the following members, has the experience and expertise to successfully execute on our business plan:

Willow Edwards, President

Willow Edwards, President, brings a wealth of experience to ComicQuest Emporium, having previously managed a comic book store to great success. Willow's journey in the comic book industry began early on, developing an extensive knowledge of both mainstream and indie comics. Their adeptness at understanding customer preferences and trends in the comic book market has been a cornerstone of their past achievements. Willow's leadership is not just about managing daily operations but also about creating a community around comics that welcomes both new enthusiasts and seasoned collectors. Their proven track record in fostering growth and building a loyal customer base makes them an invaluable asset to ComicQuest Emporium, ensuring the company's vision aligns with market realities and customer expectations.

IX. Financial Plan

Summary

Below is an overview of our expected financial performance over the next five years:

	FY 1	FY 2	FY 3	FY 4	FY 5
Revenues	\$3,091,639	\$3,347,720	\$3,625,012	\$3,925,272	\$4,250,403
Direct Expenses	\$1,222,688	\$1,284,978	\$1,350,441	\$1,419,240	\$1,491,544
Gross Profit	\$1,868,951	\$2,062,741	\$2,274,570	\$2,506,032	\$2,758,859
Gross Profit (%)	60.5%	61.6%	62.7%	63.8%	64.9%
Other Expenses	\$103,153	\$106,282	\$109,507	\$112,829	\$116,252
EBITDA	\$1,765,797	\$1,956,459	\$2,165,063	\$2,393,202	\$2,642,606
Depreciation	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000
Amortization	\$0	\$0	\$0	\$0	\$0
Interest Expense	\$8,500	\$8,500	\$8,500	\$8,500	\$8,500
Income Tax Expense	\$612,254	\$678,985	\$751,997	\$831,845	\$919,137
Net Income	\$1,137,043	\$1,260,973	\$1,396,566	\$1,544,856	\$1,706,969

Funding Requirements/Use of Funds

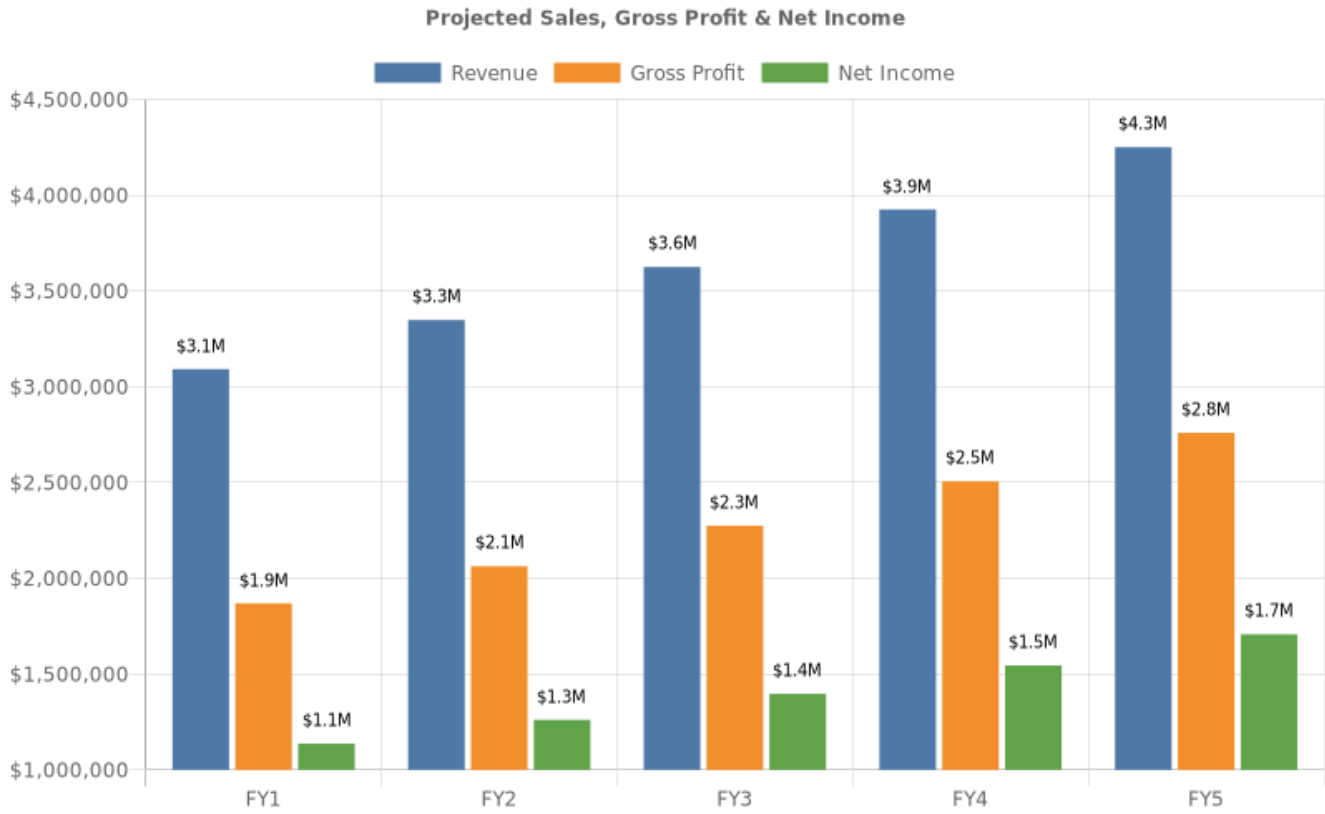
To accomplish our growth goals, ComicQuest Emporium needs \$85,000 in funding. Key uses of this funding will be as follows:

Capital Investments	
Location Buildout	\$20,000
Furniture	\$5,000
Equipment	\$10,000
Machines and Computers	\$5,000

Non Capital Investments	
Working Capital	\$20,000
Initial Rent/Lease	\$2,000
Staff Salaries for the First 3 Months	\$15,000
Initial Marketing and Advertising	\$5,000
Supplies	\$2,000
Insurance	\$1,000

Financial Projections

Projected Sales, Gross Profit & Net Income



ComicQuest Emporium Business Plan

5 Year Annual Income Statement

		FY 1	FY 2	FY 3	FY 4	FY 5
Revenues						
	Revenues	\$3,091,639	\$3,347,720	\$3,625,012	\$3,925,272	\$4,250,403
Total Revenues		\$3,091,639	\$3,347,720	\$3,625,012	\$3,925,272	\$4,250,403
Direct Costs						
	Direct Costs	\$1,222,688	\$1,284,978	\$1,350,441	\$1,419,240	\$1,491,544
Total Direct Costs		\$1,222,688	\$1,284,978	\$1,350,441	\$1,419,240	\$1,491,544
GROSS PROFIT		\$1,868,951	\$2,062,741	\$2,274,570	\$2,506,032	\$2,758,859
GROSS PROFIT %		60.5%	61.6%	62.7%	63.8%	64.9%
Other Expenses						
	Salaries	\$72,814	\$75,023	\$77,299	\$79,644	\$82,060
	Marketing Expenses	\$6,067	\$6,251	\$6,441	\$6,637	\$6,838
	Rent/Utility Expenses	\$6,067	\$6,251	\$6,441	\$6,637	\$6,838
	Other Expenses	\$18,203	\$18,755	\$19,324	\$19,911	\$20,515
Total Other Expenses		\$103,153	\$106,282	\$109,507	\$112,829	\$116,252
EBITDA		\$1,765,797	\$1,956,459	\$2,165,063	\$2,393,202	\$2,642,606
	Depreciation	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000
	Amortization	\$0	\$0	\$0	\$0	\$0
EBIT		\$1,757,797	\$1,948,459	\$2,157,063	\$2,385,202	\$2,634,606
	Interest Expense	\$8,500	\$8,500	\$8,500	\$8,500	\$8,500
PRETAX INCOME		\$1,749,297	\$1,939,959	\$2,148,563	\$2,376,702	\$2,626,106
	Net Operating Loss	\$0	\$0	\$0	\$0	\$0
	Use of Net Operating Loss	\$0	\$0	\$0	\$0	\$0
	Taxable Income	\$1,749,297	\$1,939,959	\$2,148,563	\$2,376,702	\$2,626,106
	Income Tax Expense	\$612,254	\$678,985	\$751,997	\$831,845	\$919,137
NET INCOME		\$1,137,043	\$1,260,973	\$1,396,566	\$1,544,856	\$1,706,969
	Net Profit Margin (%)	36.8%	37.7%	38.5%	39.4%	40.2%

5 Year Annual Balance Sheet

		FY 1	FY 2	FY 3	FY 4	FY 5
ASSETS						
	Cash	\$1,037,158	\$2,289,702	\$3,676,295	\$5,217,006	\$6,826,191
	Other Current Assets	\$265,375	\$287,356	\$311,157	\$327,106	\$354,200
	Total Current Assets	\$1,302,533	\$2,577,058	\$3,987,453	\$5,544,112	\$7,180,391
	Intangible Assets	\$0	\$0	\$0	\$0	\$0
	Acc Amortization	\$0	\$0	\$0	\$0	\$0
	Net Intangibles	\$0	\$0	\$0	\$0	\$0
	Fixed Assets	\$40,000	\$40,000	\$40,000	\$40,000	\$40,000
	Accum Depreciation	\$8,000	\$16,000	\$24,000	\$32,000	\$40,000
	Net fixed assets	\$32,000	\$24,000	\$16,000	\$8,000	\$0
	Preliminary Exp	\$0	\$0	\$0	\$0	\$0
TOTAL ASSETS		\$1,334,533	\$2,601,058	\$4,003,453	\$5,552,112	\$7,180,391
LIABILITIES & EQUITY						
	Current Liabilities	\$112,489	\$118,041	\$123,870	\$127,672	\$133,983
	Debt outstanding	\$85,000	\$85,000	\$85,000	\$85,000	\$0
	Total Liabilities	\$197,489	\$203,041	\$208,870	\$212,672	\$133,983
	Share Capital	\$0	\$0	\$0	\$0	\$0
	Retained earnings	\$1,137,043	\$2,398,017	\$3,794,583	\$5,339,439	\$7,046,408
	Total Equity	\$1,137,043	\$2,398,017	\$3,794,583	\$5,339,439	\$7,046,408
TOTAL LIABILITIES & EQUITY		\$1,334,533	\$2,601,058	\$4,003,453	\$5,552,112	\$7,180,391

5 Year Annual Cash Flow Statement

		FY 1	FY 2	FY 3	FY 4	FY 5
CASH FLOW FROM OPERATIONS						
	Net Income (Loss)	\$1,137,043	\$1,260,973	\$1,396,566	\$1,544,856	\$1,706,969
	Change in Working Capital	(\$152,885)	(\$16,429)	(\$17,972)	(\$12,146)	(\$20,783)
	Plus Depreciation	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000
	Plus Amortization	\$0	\$0	\$0	\$0	\$0
	Net Cash Flow from Operations	\$992,158	\$1,252,544	\$1,386,593	\$1,540,710	\$1,694,185
CASH FLOW FROM INVESTMENTS						
	Fixed Assets	(\$40,000)	\$0	\$0	\$0	\$0
	Intangible Assets	\$0	\$0	\$0	\$0	\$0
	Net Cash Flow from Investments	(\$40,000)	\$0	\$0	\$0	\$0
CASH FLOW FROM FINANCING						
	Cash from Equity	\$0	\$0	\$0	\$0	\$0
	Cash from Debt financing	\$85,000	\$0	\$0	\$0	(\$85,000)
	Net Cash Flow from Financing	\$85,000	\$0	\$0	\$0	(\$85,000)
	Net Cash Flow	\$1,037,158	\$1,252,544	\$1,386,593	\$1,540,710	\$1,609,185
	Cash at Beginning of Period	\$0	\$1,037,158	\$2,289,702	\$3,676,295	\$5,217,006
		\$1,037,158	\$2,289,702	\$3,676,295	\$5,217,006	\$6,826,191

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