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THE SMASH SANCTUARY
BUSINESS PLAN

Jade Lewis

CEO

The Smash Sanctuary

17 Main Street

Saginaw, MI 48601

555-555-5555

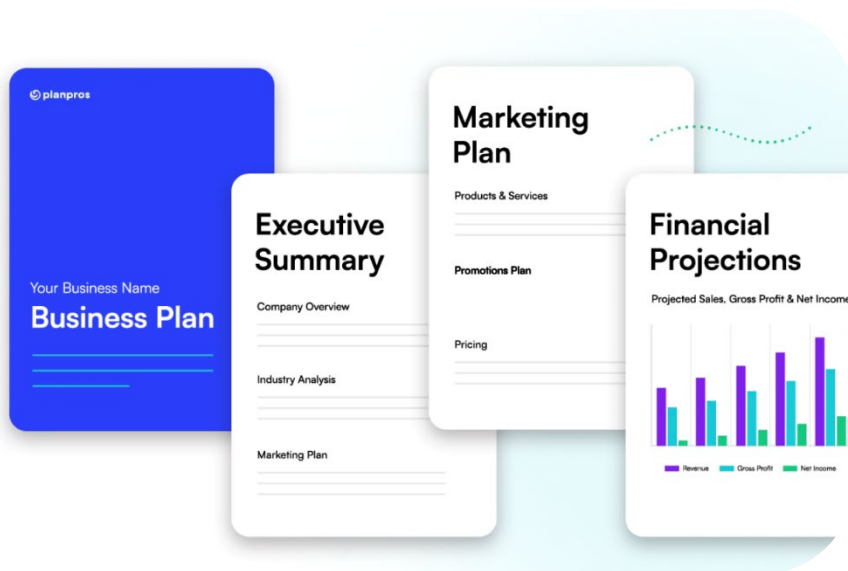
Jade@TheSmashSanctuary.com

TheSmashSanctuary.com

Rage Room Business Plan Template

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I. Executive Summary

Company Overview

The Smash Sanctuary is a pioneering Rage Room nestled in the vibrant heart of Saginaw, MI. Our establishment shines as the beacon of stress relief and entertainment in the region, offering a sanctuary for those seeking to transform frustration into exhilarating and memorable moments. With a diverse portfolio of products and services, including Rage Therapy Sessions, Group Events or Parties, Corporate Stress Relief Workshops, Themed Experiences, and Customized Packages, we cater to a wide range of needs and preferences. Our central location in Saginaw, MI, not only makes us accessible but also provides a perfect retreat from the daily hustle. Leveraging our founder's prior success in the rage room industry, we are dedicated to delivering superior experiences that distinguish us from the competition and signal our commitment to success. Since our inception on January 20, 2024, we have made significant progress, including developing our unique branding and securing a prime location, laying a solid foundation for our journey ahead.

Success Factors

Our foundation is built on a combination of our founder's previous rage room success and our commitment to superior customer experiences. The variety and quality of our services are designed to meet the unique needs of our customers, setting us apart in the rage room industry. This commitment extends to our corporate clients and group events, where we offer tailored experiences that promote team cohesion and stress relief. Our early accomplishments, such as securing a prime location and establishing our brand identity, are indicative of our potential for growth and success. These achievements are merely the beginning of our mission to become the premier rage room destination in Saginaw, MI, and beyond.

Industry Analysis

The Rage Room industry in the United States is currently experiencing a significant upsurge, with a market size estimated at \$12.6 million and expectations for continued growth. This expansion is fueled by the increasing demand for stress relief solutions in today's fast-paced society. The Smash Sanctuary is perfectly poised to leverage the rising trend of experiential entertainment, offering a unique and immersive way for customers in Saginaw, MI to release pent-up frustrations. Additionally, the shift towards group experiences and team-building activities presents an opportunity for us to expand our customer base and revenue potential by catering to corporate groups seeking novel ways to foster team bonding and relieve stress.

Customer Analysis

Our target customer base encompasses a wide range of demographics, primarily local residents in search of a unique stress relief and fun activity, and corporate groups looking for innovative team-building exercises. We also cater to event planners and individuals seeking extraordinary ideas for parties and celebrations. By offering a safe and controlled environment for frustration venting, alongside tailored experiences for businesses and special occasions, we position ourselves as a versatile and appealing destination for a diverse clientele seeking non-traditional entertainment options.

Competitive Analysis

Our main competitors are Saginaw Escape, Rage Room Madison Heights, and Escape Room Zone. Each offers unique entertainment experiences, from escape rooms to rage rooms, catering to various customer segments. Our competitive advantage lies in our superior rage room experience, diverse service offerings, and commitment to customer satisfaction. We excel by creating a safe and inclusive environment where customers can express themselves freely, ensuring each visit is a unique experience. Our dedication to safety, customer feedback, and continuous improvement sets The Smash Sanctuary apart as the premier choice for stress relief and entertainment.

Marketing Plan

Our marketing strategy focuses on promoting our range of services, including Rage Therapy Sessions, Group Events, Corporate Workshops, Themed Experiences, and Customized Packages, with pricing structured to cater to different customer needs. We plan to leverage online marketing extensively, using social media platforms and targeted ads to engage potential customers. Email marketing and partnerships with local businesses will further enhance our promotional efforts. Encouraging online reviews and offering first-time visitor discounts are among the tactics we will employ to attract and retain customers. By executing a comprehensive marketing plan, we aim to build a strong brand presence in Saginaw, MI, and establish The Smash Sanctuary as a go-to destination for entertainment and stress relief.

Operations Plan

Our operations plan encompasses key processes such as inventory management, facility maintenance, customer management, marketing, financial management, staff management, and compliance with legal standards. We aim to maintain a high standard of safety and customer service while managing our resources effectively. Upcoming milestones include securing a suitable location, obtaining

necessary permits, launching a targeted marketing campaign, and achieving operational stability. By focusing on these areas, we are poised for successful implementation and growth, aiming to meet our target of \$15,000 in monthly revenue and establishing a sustainable, profitable business.

Management Team

Under the leadership of CEO Jade Lewis, The Smash Sanctuary boasts a management team with extensive experience in the entertainment and leisure industry. Lewis's track record in the rage room sector and her strategic vision for customer satisfaction and operational excellence are integral to our success. The team's collective expertise ensures The Smash Sanctuary's growth and establishes it as a leader in the rage room market.

Financial Plan

To achieve our growth objectives, The Smash Sanctuary requires \$111,500 in funding. These funds will be allocated towards capital investments such as location buildout, equipment, and initial operating expenses, including staff salaries, marketing, and supplies. This financial plan is designed to set us on a path towards sustainability and profitability, enabling us to meet our growth goals and deliver on our promise of providing a unique and satisfying rage room experience.

Summary

Below is an overview of our expected financial performance over the next five years:

	FY 1	FY 2	FY 3	FY 4	FY 5
Revenues	\$2,225,980	\$2,410,358	\$2,610,008	\$2,826,196	\$3,060,290
Direct Expenses	\$733,612	\$770,987	\$810,265	\$851,544	\$894,926
Gross Profit	\$1,492,367	\$1,639,371	\$1,799,743	\$1,974,652	\$2,165,364
Gross Profit (%)	67%	68%	69%	69.9%	70.8%
Other Expenses	\$103,153	\$106,282	\$109,507	\$112,829	\$116,252
EBITDA	\$1,389,214	\$1,533,088	\$1,690,236	\$1,861,822	\$2,049,111
Depreciation	\$11,400	\$11,400	\$11,400	\$11,400	\$11,400
Amortization	\$0	\$0	\$0	\$0	\$0
Interest Expense	\$11,150	\$11,150	\$11,150	\$11,150	\$11,150
Income Tax Expense	\$478,332	\$528,688	\$583,690	\$643,745	\$709,296
Net Income	\$888,331	\$981,850	\$1,083,996	\$1,195,526	\$1,317,264

II. Company Overview

The Smash Sanctuary is a pioneering Rage Room situated in the heart of Saginaw, MI. Our establishment stands out as the premier local rage room, filling a much-needed gap in high-quality stress relief and entertainment experiences in the area. At The Smash Sanctuary, we're not just another rage room; we're a sanctuary where frustrations are not only welcome but also transformed into exhilarating and memorable moments.

At The Smash Sanctuary, we offer a diverse range of products and services tailored to meet the unique needs and preferences of our customers. Our offerings include Rage Therapy Sessions, designed to provide an outlet for pent-up emotions in a safe and controlled environment. We also cater to Group Events or Parties, providing a unique and unforgettable experience for celebrations or team-building activities. For our corporate clients, we offer Corporate Stress Relief Workshops, aimed at enhancing team cohesion and reducing workplace stress. Our Themed Experiences bring an extra layer of excitement to the rage room experience, allowing customers to immerse themselves in different scenarios. Additionally, we understand that one size does not fit all, which is why we offer Customized Packages to ensure each visit is perfectly aligned with our customers' needs and expectations.

Located in Saginaw, MI, The Smash Sanctuary is ideally positioned to serve the local community and beyond. Our central location makes us easily accessible and provides the perfect escape from the daily grind.

The foundation of The Smash Sanctuary is built on solid ground, thanks to our founder's previous experience in successfully running a rage room. This experience, combined with our dedication to offering superior rage room experiences and an extensive range of services, sets us apart from the competition and positions us for success. We were officially founded on January 20, 2024, and operate as a Limited Liability Company. Despite being new to the scene, we have already made significant strides, including designing our logo, developing our unique company name, and securing a prime location for our operations. These accomplishments are just the beginning of our journey to becoming the go-to rage room in Saginaw, MI, and beyond.

III. Industry Analysis

According to recent market research, the Rage Room industry in the United States has been experiencing significant growth in recent years. The market size is estimated to be around \$12.6 million, with expectations for continued growth in the coming years. This growth can be attributed to the increasing stress levels and need for stress relief among individuals in today's fast-paced society.

One trend in the Rage Room industry that bodes well for The Smash Sanctuary is the growing popularity of experiential entertainment. Consumers are increasingly seeking unique and immersive experiences, and Rage Rooms provide a novel way to release pent-up frustrations and emotions. As a new Rage Room serving customers in Saginaw, MI, The Smash Sanctuary is well-positioned to capitalize on this trend and attract a steady stream of customers looking for a fun and therapeutic outlet.

Another trend in the Rage Room industry is the shift towards group experiences and team-building activities. Companies and organizations are increasingly turning to Rage Rooms as a way to boost morale, relieve stress, and foster team bonding among employees. The Smash Sanctuary can capitalize on this trend by offering tailored packages for corporate events and team-building exercises, further expanding its customer base and revenue potential.

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IV. Customer Analysis

Below is a description of our target customers and their core needs.

Target Customers

We will target a diverse range of customers, primarily focusing on local residents who are looking for a unique way to relieve stress and have fun. This customer segment is broad and includes adults of all ages seeking an unconventional activity to break the routine of their daily lives. By offering a safe and controlled environment to vent frustration, we anticipate a strong interest from this demographic.

Corporate groups and team-building event organizers will also form a significant part of our customer base. We will tailor experiences for companies looking to offer their employees a novel way to enhance teamwork and blow off steam outside the traditional office environment. This approach not only serves as an innovative team-building exercise but also positions us as a go-to destination for corporate outings in the region.

In addition to serving local residents and businesses, we will target event planners and individuals seeking unique party ideas, such as birthday celebrations, bachelor/bachelorette parties, and graduation events. Our services will provide a memorable and exhilarating experience for groups looking to celebrate special occasions in a non-traditional manner. By catering to this segment, we will establish ourselves as a versatile venue capable of accommodating a wide range of event types.

Customer Needs

The Smash Sanctuary caters to individuals seeking an unconventional yet effective outlet for stress and anger. Through high-quality rage therapy sessions, customers can experience immediate relief in a safe and controlled environment. This unique form of therapy meets the growing need for alternative mental health solutions that engage the body and mind in active stress reduction.

Moreover, The Smash Sanctuary recognizes the importance of addressing workplace stress, offering corporate stress relief workshops tailored to businesses. These workshops provide teams with a collective way to release tension, foster camaraderie, and improve overall workplace morale. Companies can expect an innovative approach to enhancing employee well-being and productivity.

In addition to serving those seeking mental health relief and corporate wellness, The Smash Sanctuary fulfills a broader need for unique recreational activities. Individuals and groups looking for a novel experience find value in the exhilarating and cathartic act of breaking objects. This not only serves as entertainment but also contributes to personal stress management, making it a multifaceted service

that appeals to various customer needs.

V. Competitive Analysis

Direct Competitors

The Smash Sanctuary's competitors include the following companies:

Saginaw Escape offers a variety of escape room experiences, providing customers with immersive puzzles and challenges to solve in a team setting. Their services are designed for entertainment, team building, and educational purposes, catering to a wide range of customer segments including families, friends, corporate groups, and students. Prices typically range based on the number of participants and the complexity of the room chosen, making it accessible to a broad audience. Saginaw Escape serves the Saginaw area and potentially draws customers from surrounding regions. One of its key strengths is the ability to offer diverse themes and difficulty levels, appealing to different age groups and interests. However, its reliance on escape room trends and the physical limitations of its space could be seen as weaknesses.

Rage Room Madison Heights offers a unique experience where individuals and groups can vent their frustrations by smashing objects in a safe and controlled environment. They provide protective gear and weapons for use in the rooms, with prices varying depending on the session length and the items chosen for destruction. Rage Room Madison Heights caters to adults looking for stress relief or unconventional entertainment, as well as corporate teams seeking a unique bonding experience. Located in Madison Heights, it attracts customers from the Metro Detroit area. One of its strengths is the therapeutic aspect it offers, providing a physical outlet for stress. However, the business might face challenges related to the cost and environmental impact of sourcing items for destruction.

Escape Room Zone has multiple locations, offering escape room experiences and virtual reality gaming. Their service mix appeals to a wide range of customer segments, including families, gamers, corporate groups, and parties. They offer various themes and difficulty levels, with pricing structured around the number of participants and the length of play. Escape Room Zone's locations serve different geographies, expanding its customer base beyond a single area. A key strength is the combination of traditional escape rooms with virtual reality options, providing a unique and diverse entertainment experience. However, the operation's complexity and the need to continuously update experiences could pose as weaknesses in maintaining a high level of customer engagement and satisfaction.

Competitive Advantages

At The Smash Sanctuary, we pride ourselves on offering a superior rage room experience that sets us

apart from our competition. Our commitment to providing an unparalleled outlet for stress and frustration is evident in the quality and variety of our rage room services. We understand the therapeutic benefits of physical expression in a safe environment, which is why we go above and beyond to create a space where individuals can freely express themselves without judgment. The diversity of our services ensures that every visit is a unique experience, allowing customers to explore different ways to unleash their emotions and relieve stress.

Moreover, our competitive advantage extends beyond just our range of services. We are dedicated to creating a welcoming and inclusive atmosphere that caters to the needs of all our customers. This commitment to customer satisfaction means that we are constantly seeking feedback and looking for ways to innovate and improve the rage room experience. Our focus on safety, coupled with our passion for providing a transformative experience, enables us to foster a loyal community of customers who feel valued and understood. By prioritizing the well-being and satisfaction of our visitors, we ensure that The Smash Sanctuary stands out as a premier destination for those seeking an effective and enjoyable way to manage stress and emotions.

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VI. Marketing Plan

Our marketing plan, included below, details our products/services, pricing and promotions plan.

Products, Services & Pricing

Rage Therapy Sessions offer individuals a unique venting experience, allowing them to release stress and anger in a controlled environment. At The Smash Sanctuary, participants can expect to find a variety of items to break, smash, and obliterate, from glassware to electronics. The average price for a 30-minute session is approximately \$35, which includes protective gear and tools for smashing.

Group Events or Parties provide an unforgettable experience for friends, families, or teams looking to bond over breaking things. These sessions are designed to accommodate larger groups, offering a fun and cathartic way to celebrate special occasions or simply enjoy a day out. Prices for group events typically start at \$120 for a group of four, with the cost increasing based on the number of participants and the duration of the event.

Corporate Stress Relief Workshops are tailored to businesses seeking innovative ways to boost team morale and manage workplace stress. The Smash Sanctuary offers workshops that combine the physical activity of smashing with team-building exercises, aimed at improving communication and collaboration among coworkers. Corporate packages are custom-priced, starting at around \$250, depending on the size of the group and the specific needs of the business.

Themed Experiences add an extra layer of excitement to the smashing activity, with rooms set up to reflect various themes such as a zombie apocalypse, office space, or a haunted house. Participants get to immerse themselves in a scenario that enhances their smashing spree. The cost for these themed experiences starts at \$45 per person, offering a unique twist to the traditional rage room visit.

Customized Packages cater to those looking for a personalized smashing experience. Whether it's for a break-up party, celebrating a divorce, or any other occasion, The Smash Sanctuary works with customers to create a customized package that meets their specific desires. These packages vary in price, starting at \$50 and can include specific items to smash, decorations, and even catering options.

Promotions Plan

To attract customers, we at The Smash Sanctuary will implement a variety of promotional methods, with a strong emphasis on online marketing. Understanding the unique appeal of a Rage Room, our strategies will be designed to engage with potential customers who are looking for an unconventional way to relieve stress and have fun.

Online marketing will be a cornerstone of our promotional efforts. We will leverage social media platforms such as Instagram, Facebook, and Twitter to reach our target audience. Engaging content, including videos of people smashing objects, testimonials from satisfied customers, and behind-the-scenes looks at the setup of our rooms, will play a crucial role in capturing the interest of potential customers. Additionally, we will utilize targeted ads to reach individuals based on their interests and behaviors, ensuring our advertisements are seen by those most likely to visit The Smash Sanctuary.

Email marketing will also form an essential part of our strategy. By collecting email addresses through our website and in-person sign-ups, we will keep our subscribers informed about special promotions, new features or items in our rooms, and events. This direct line of communication will help us build a loyal customer base and encourage repeat visits.

Partnerships with local businesses and organizations will further amplify our visibility in the Saginaw, MI area. Collaborating on events, offering group discounts, and mutual promotion on each other's platforms will introduce our brand to a wider audience and embed us within the community.

To cater to the online review culture, we will actively encourage our customers to leave reviews on platforms such as Google, Yelp, and TripAdvisor. Positive reviews and high ratings will improve our visibility online and help instill trust in potential customers. We will address any negative feedback promptly and professionally, demonstrating our commitment to customer satisfaction.

Lastly, offering first-time visitor discounts and running regular promotions will incentivize people to try out The Smash Sanctuary. These promotions will be advertised across all our online channels and through local media outlets to ensure maximum reach.

By combining these promotional methods, we expect to attract a wide range of customers looking for a unique way to de-stress and have fun. Our goal is to establish The Smash Sanctuary as a go-to destination in Saginaw, MI for entertainment and stress relief, building a strong and engaged customer base in the process.

VII. Operations Plan

Our Operations Plan details:

1. The key day-to-day processes that our business performs to serve our customers
2. The key business milestones that our company expects to accomplish as we grow

Key Operational Processes

To ensure the success of The Smash Sanctuary, there are several key day-to-day operational processes that we will perform.

- **Inventory Management:**
 - Constantly restock breakable items to ensure availability for customers to smash.
 - Regularly check and order safety gear such as gloves, goggles, and coveralls.
 - Monitor the condition of tools (e.g., sledgehammers, baseball bats) and replace when necessary.
- **Facility Maintenance:**
 - Inspect and clean the smashing areas after each session to maintain a safe environment.
 - Ensure all areas, especially the smashing zones, are free from hazards that can cause injury.
 - Maintain a welcoming and clean reception area and restrooms.
- **Customer Management:**
 - Manage bookings and walk-ins efficiently to maximize usage and minimize wait times.
 - Offer briefings to customers on safety protocols and how the experience works.
 - Collect feedback from customers to improve the experience and address any concerns immediately.
- **Marketing and Promotions:**
 - Utilize social media platforms to engage with the community and promote special events or discounts.
 - Encourage satisfied customers to leave reviews online to build reputation and trust.
 - Partner with local businesses for cross-promotion opportunities.
- **Financial Management:**
 - Track daily earnings and expenses to manage cash flow effectively.
 - Regularly review pricing strategies to ensure competitiveness and profitability.
 - Prepare for seasonal fluctuations in demand by adjusting marketing efforts and operational hours accordingly.
- **Staff Management:**
 - Schedule staff efficiently to cover peak times and ensure quality customer service.

- Train employees on safety protocols, customer service standards, and operational processes.
- Conduct regular staff meetings to discuss improvements, share feedback, and enhance team cohesion.
- **Legal and Compliance:**
 - Ensure compliance with local health and safety regulations to maintain operational licenses.
 - Keep insurance policies up to date to protect the business and its customers.
 - Handle customer waivers and disclaimers efficiently to manage liabilities.

Milestones

The Smash Sanctuary expects to complete the following milestones in the coming months in order to ensure its success:

- Secure a suitable location that is accessible and has the potential for high foot traffic, ensuring it meets local zoning requirements for a rage room operation.
- Obtain all necessary permits and insurance to operate a rage room business in Saginaw, MI, including liability insurance to protect against customer injuries and property damage.
- Complete the build-out and setup of the rage room, ensuring it meets all safety standards and creates an engaging and durable environment for customers.
- Launch an effective marketing campaign targeting local demographics, including social media marketing, local partnerships, and promotional events to build brand awareness and drive initial customer traffic.
- Officially launch our rage room, The Smash Sanctuary, with a grand opening event to generate buzz and attract early customers.
- Develop and implement a customer feedback system to gather insights on customer experience, preferences, and suggestions for improvement, using this feedback to refine offerings and enhance customer satisfaction.
- Reach operational stability by training staff thoroughly on safety protocols, customer service, and efficient operations to ensure a consistently high-quality customer experience.
- Establish partnerships with local businesses and organizations for cross-promotion and to secure bulk or recurring bookings, thereby diversifying revenue streams.
- Expand service offerings based on customer demand and feedback, possibly introducing themed events, corporate packages, or loyalty programs to increase repeat business.
- Achieve a monthly revenue target of \$15,000, ensuring the business is on a path to sustainability and profitability.

VIII. Management Team

Our management team has the experience and expertise to successfully execute on our business plan.

Management Team Members

The Smash Sanctuary management team, which includes the following members, has the experience and expertise to successfully execute on our business plan:

Jade Lewis, CEO

Jade Lewis's leadership as CEO of The Smash Sanctuary is underpinned by a proven track record of entrepreneurial success, particularly in the entertainment and leisure sector. With a deep understanding of the operational, financial, and marketing aspects of running an attraction-based business, her previous accomplishment in managing a rage room stands as a testament to her ability to create engaging, profitable ventures. Lewis's strategic vision for The Smash Sanctuary is informed by her hands-on experience in concept development, customer experience enhancement, and team management. Her leadership style, characterized by a focus on innovation, customer satisfaction, and operational excellence, positions The Smash Sanctuary for significant growth and lasting success in the competitive leisure and entertainment industry.

IX. Financial Plan

Summary

Below is an overview of our expected financial performance over the next five years:

	FY 1	FY 2	FY 3	FY 4	FY 5
Revenues	\$2,225,980	\$2,410,358	\$2,610,008	\$2,826,196	\$3,060,290
Direct Expenses	\$733,612	\$770,987	\$810,265	\$851,544	\$894,926
Gross Profit	\$1,492,367	\$1,639,371	\$1,799,743	\$1,974,652	\$2,165,364
Gross Profit (%)	67%	68%	69%	69.9%	70.8%
Other Expenses	\$103,153	\$106,282	\$109,507	\$112,829	\$116,252
EBITDA	\$1,389,214	\$1,533,088	\$1,690,236	\$1,861,822	\$2,049,111
Depreciation	\$11,400	\$11,400	\$11,400	\$11,400	\$11,400
Amortization	\$0	\$0	\$0	\$0	\$0
Interest Expense	\$11,150	\$11,150	\$11,150	\$11,150	\$11,150
Income Tax Expense	\$478,332	\$528,688	\$583,690	\$643,745	\$709,296
Net Income	\$888,331	\$981,850	\$1,083,996	\$1,195,526	\$1,317,264

Funding Requirements/Use of Funds

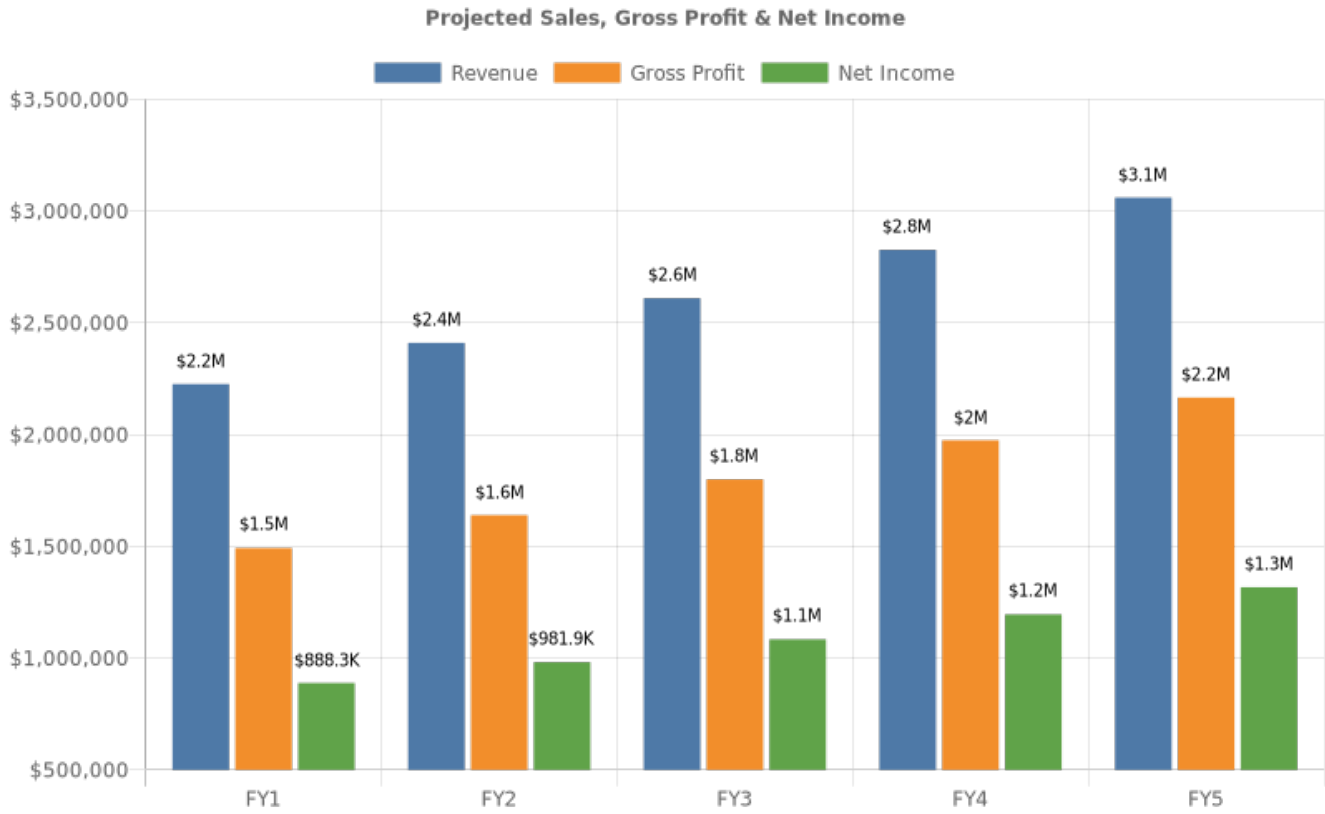
To accomplish our growth goals, The Smash Sanctuary needs \$111,500 in funding. Key uses of this funding will be as follows:

Capital Investments	
Location Buildout	\$20,000
Furniture	\$5,000
Equipment and Machines	\$30,000
Computers and Software	\$2,000

Non Capital Investments	
Working Capital	\$20,000
Initial Rent/Lease	\$2,500
Staff Salaries (First 3 Months)	\$15,000
Initial Marketing and Advertising	\$10,000
Supplies	\$5,000
Insurance	\$2,000

Financial Projections

Projected Sales, Gross Profit & Net Income



The Smash Sanctuary Business Plan

5 Year Annual Income Statement

		FY 1	FY 2	FY 3	FY 4	FY 5
Revenues						
	Revenues	\$2,225,980	\$2,410,358	\$2,610,008	\$2,826,196	\$3,060,290
Total Revenues		\$2,225,980	\$2,410,358	\$2,610,008	\$2,826,196	\$3,060,290
Direct Costs						
	Direct Costs	\$733,612	\$770,987	\$810,265	\$851,544	\$894,926
Total Direct Costs		\$733,612	\$770,987	\$810,265	\$851,544	\$894,926
GROSS PROFIT		\$1,492,367	\$1,639,371	\$1,799,743	\$1,974,652	\$2,165,364
GROSS PROFIT %		67%	68%	69%	69.9%	70.8%
Other Expenses						
	Salaries	\$72,814	\$75,023	\$77,299	\$79,644	\$82,060
	Marketing Expenses	\$6,067	\$6,251	\$6,441	\$6,637	\$6,838
	Rent/Utility Expenses	\$6,067	\$6,251	\$6,441	\$6,637	\$6,838
	Other Expenses	\$18,203	\$18,755	\$19,324	\$19,911	\$20,515
Total Other Expenses		\$103,153	\$106,282	\$109,507	\$112,829	\$116,252
EBITDA		\$1,389,214	\$1,533,088	\$1,690,236	\$1,861,822	\$2,049,111
	Depreciation	\$11,400	\$11,400	\$11,400	\$11,400	\$11,400
	Amortization	\$0	\$0	\$0	\$0	\$0
EBIT		\$1,377,814	\$1,521,688	\$1,678,836	\$1,850,422	\$2,037,711
	Interest Expense	\$11,150	\$11,150	\$11,150	\$11,150	\$11,150
PRETAX INCOME		\$1,366,664	\$1,510,538	\$1,667,686	\$1,839,272	\$2,026,561
	Net Operating Loss	\$0	\$0	\$0	\$0	\$0
	Use of Net Operating Loss	\$0	\$0	\$0	\$0	\$0
	Taxable Income	\$1,366,664	\$1,510,538	\$1,667,686	\$1,839,272	\$2,026,561
	Income Tax Expense	\$478,332	\$528,688	\$583,690	\$643,745	\$709,296
NET INCOME		\$888,331	\$981,850	\$1,083,996	\$1,195,526	\$1,317,264
	Net Profit Margin (%)	39.9%	40.7%	41.5%	42.3%	43%

5 Year Annual Balance Sheet

		FY 1	FY 2	FY 3	FY 4	FY 5
ASSETS						
	Cash	\$834,132	\$1,814,992	\$2,896,857	\$4,094,653	\$5,296,210
	Other Current Assets	\$191,070	\$206,896	\$224,033	\$235,516	\$255,024
	Total Current Assets	\$1,025,202	\$2,021,889	\$3,120,891	\$4,330,169	\$5,551,234
	Intangible Assets	\$0	\$0	\$0	\$0	\$0
	Acc Amortization	\$0	\$0	\$0	\$0	\$0
	Net Intangibles	\$0	\$0	\$0	\$0	\$0
	Fixed Assets	\$57,000	\$57,000	\$57,000	\$57,000	\$57,000
	Accum Depreciation	\$11,400	\$22,800	\$34,200	\$45,600	\$57,000
	Net fixed assets	\$45,600	\$34,200	\$22,800	\$11,400	\$0
	Preliminary Exp	\$0	\$0	\$0	\$0	\$0
TOTAL ASSETS		\$1,070,802	\$2,056,089	\$3,143,691	\$4,341,569	\$5,551,234
LIABILITIES & EQUITY						
	Current Liabilities	\$70,970	\$74,407	\$78,013	\$80,364	\$84,264
	Debt outstanding	\$111,500	\$111,500	\$111,500	\$111,500	\$0
	Total Liabilities	\$182,470	\$185,907	\$189,513	\$191,864	\$84,264
	Share Capital	\$0	\$0	\$0	\$0	\$0
	Retained earnings	\$888,331	\$1,870,181	\$2,954,178	\$4,149,705	\$5,466,969
	Total Equity	\$888,331	\$1,870,181	\$2,954,178	\$4,149,705	\$5,466,969
TOTAL LIABILITIES & EQUITY		\$1,070,802	\$2,056,089	\$3,143,691	\$4,341,569	\$5,551,234

5 Year Annual Cash Flow Statement

		FY 1	FY 2	FY 3	FY 4	FY 5
CASH FLOW FROM OPERATIONS						
	Net Income (Loss)	\$888,331	\$981,850	\$1,083,996	\$1,195,526	\$1,317,264
	Change in Working Capital	(\$120,099)	(\$12,389)	(\$13,531)	(\$9,131)	(\$15,607)
	Plus Depreciation	\$11,400	\$11,400	\$11,400	\$11,400	\$11,400
	Plus Amortization	\$0	\$0	\$0	\$0	\$0
	Net Cash Flow from Operations	\$779,632	\$980,860	\$1,081,865	\$1,197,795	\$1,313,057
CASH FLOW FROM INVESTMENTS						
	Fixed Assets	(\$57,000)	\$0	\$0	\$0	\$0
	Intangible Assets	\$0	\$0	\$0	\$0	\$0
	Net Cash Flow from Investments	(\$57,000)	\$0	\$0	\$0	\$0
CASH FLOW FROM FINANCING						
	Cash from Equity	\$0	\$0	\$0	\$0	\$0
	Cash from Debt financing	\$111,500	\$0	\$0	\$0	(\$111,500)
	Net Cash Flow from Financing	\$111,500	\$0	\$0	\$0	(\$111,500)
	Net Cash Flow	\$834,132	\$980,860	\$1,081,865	\$1,197,795	\$1,201,557
	Cash at Beginning of Period	\$0	\$834,132	\$1,814,992	\$2,896,857	\$4,094,653
		\$834,132	\$1,814,992	\$2,896,857	\$4,094,653	\$5,296,210

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