

MAY 2024

**TIMELESS TREASURES RESALE
BUSINESS PLAN**

Savannah Morgan

President

Timeless Treasures Resale

17 Main Street

Cuyahoga Falls, OH 44221

555-555-5555

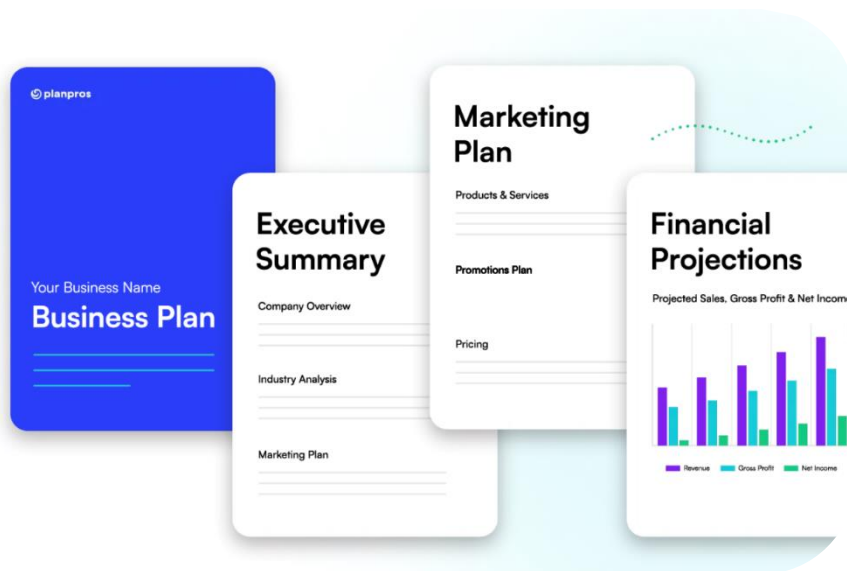
Savannah@TimelessTreasuresResale.com

TimelessTreasuresResale.com

Resale Business Plan Template

Attention Entrepreneurs and Business Owners:

If you want to finish your business plan FAST and you don't want to struggle with your financial model, then you're in luck...



[You can quickly & easily create your own, fully customized resale business plan using PlanPros amazing AI-powered business plan generator. Try it free here <-](#)

I. Executive Summary

Company Overview

Timeless Treasures Resale is a unique retail venture located in the heart of a bustling community, specializing in the sale of vintage and collectible items ranging from furniture to memorabilia. Our mission is to provide customers with high-quality, unique finds that bring joy and a sense of nostalgia. By leveraging our deep understanding of the resale market and our commitment to customer satisfaction, we aim to become a beloved destination for collectors and casual shoppers alike. Our store not only offers a wide selection of goods but also fosters a community around the appreciation of timeless treasures.

Success Factors

Our success stems from our exceptional sales and negotiation capabilities, ensuring we meet our customers' unique needs while providing value. Timeless Treasures Resale has already distinguished itself by offering personalized service, a wide range of rare and nostalgic items, and a commitment to quality and authenticity. These factors, combined with our experienced team's passion for vintage and collectible items, have laid a solid foundation for our growth and have established us as a leader in the resale market.

Industry Analysis

The resale industry, particularly for vintage and collectible items, has seen significant growth, driven by consumer interest in unique, eco-friendly, and cost-effective shopping options. This trend is supported by the increasing popularity of sustainable living, leading to a surge in demand for quality second-hand goods. The market is vibrant, with ample opportunity for businesses that can offer an eclectic mix of products and an engaging shopping experience. Timeless Treasures Resale is well-positioned to capitalize on these trends by catering to a diverse customer base seeking quality, nostalgia, and value.

Customer Analysis

Our target customers are a diverse group with a shared appreciation for vintage and collectible items. They range from serious collectors looking for specific pieces to enhance their collections to casual shoppers seeking unique items that add character to their homes. Our customer base values the quality, history, and emotional connection to the items they purchase. Understanding these customer segments allows us to tailor our inventory and shopping experience to meet their needs, ensuring a

loyal and engaged clientele.

Competitive Analysis

Direct Competitors: Vintage Vault, Retro Relics Resale, Antique Adventures.

Timeless Treasures Resale sets itself apart through superior sales and negotiation tactics, personalized customer service, and a broad spectrum of resale services. Our diverse inventory caters to both niche collectors and general enthusiasts, providing a unique shopping experience that exceeds expectations. Our commitment to authenticity and quality ensures customer satisfaction and positions us as a leader in the competitive resale market.

Marketing Plan

Our marketing plan focuses on showcasing our diverse range of quality vintage and collectible items at competitive prices. We aim to attract customers through a mix of traditional and digital marketing strategies, including social media, local advertising, and community engagement. Promoting our unique finds, store events, and special sales will help us build a strong brand presence. Our promotions plan includes leveraging local events, collaborating with other businesses, and utilizing customer testimonials to increase foot traffic and online visibility, ensuring that Timeless Treasures Resale becomes a go-to destination for unique resale items.

Operations Plan

Key operational processes include rigorous inventory management, stellar customer service, dynamic sales and promotion activities, meticulous financial management, and regular store maintenance. We are committed to creating a welcoming and well-organized store environment that encourages repeat business. Our milestones include expanding our inventory, launching a customer loyalty program, and hosting community events. These efforts are aimed at sustaining growth, increasing brand awareness, and solidifying our community presence as a valued local business.

Management Team

Our management team comprises individuals with extensive experience in retail, marketing, and the resale industry. Their expertise is crucial in guiding Timeless Treasures Resale towards achieving its business objectives. This team brings together diverse skills in business management, customer service, and financial planning, ensuring a well-rounded strategic approach to growing the business and maintaining its competitive edge in the market.

Financial Plan

To reach our growth goals, Timeless Treasures Resale requires significant investment in inventory acquisition, marketing, and store enhancements. This funding will support our operational and strategic initiatives, positioning us for long-term success in the resale market. We are focused on optimizing our financial performance through careful management of resources, strategic investments in our business, and cultivating a loyal customer base to ensure a steady revenue stream.

Summary

Below is an overview of our expected financial performance over the next five years:

	FY 1	FY 2	FY 3	FY 4	FY 5
Revenues	\$5,564,950	\$6,025,896	\$6,525,022	\$7,065,491	\$7,650,726
Direct Expenses	\$2,689,913	\$2,826,952	\$2,970,972	\$3,122,329	\$3,281,397
Gross Profit	\$2,875,036	\$3,198,944	\$3,554,050	\$3,943,161	\$4,369,329
Gross Profit (%)	51.7%	53.1%	54.5%	55.8%	57.1%
Other Expenses	\$97,085	\$100,030	\$103,065	\$106,192	\$109,414
EBITDA	\$2,777,951	\$3,098,913	\$3,450,984	\$3,836,968	\$4,259,914
Depreciation	\$10,400	\$10,400	\$10,400	\$10,400	\$10,400
Amortization	\$0	\$0	\$0	\$0	\$0
Interest Expense	\$11,700	\$11,700	\$11,700	\$11,700	\$11,700
Income Tax Expense	\$964,547	\$1,076,884	\$1,200,109	\$1,335,204	\$1,483,235
Net Income	\$1,791,303	\$1,999,928	\$2,228,774	\$2,479,664	\$2,754,579

II. Company Overview

Timeless Treasures Resale is a new venture thriving within the heart of Cuyahoga Falls, OH. As a local resale business, we're eager to fill the void left by the absence of high-quality resale options in our area. Our mission is to provide our community with a unique and valuable shopping experience, focusing on the resale of premium items that carry with them a sense of history and value.

At Timeless Treasures Resale, our offerings are comprehensive and tailored to meet the needs of our diverse clientele. Our services span from valuation and appraisal, ensuring that each item's worth is accurately assessed, to expert marketing and advertising strategies designed to attract the right buyers. Sales and negotiation are at the core of what we do, guaranteeing that both buyers and sellers are satisfied with every transaction. We also facilitate the entire sales process, making transactions seamless and hassle-free. Our commitment extends beyond the sale, with post-sale services that ensure complete satisfaction and foster long-term relationships with our customers.

Our operations are proudly based in Cuyahoga Falls, OH, where we serve a vibrant community eager for quality resale options. Our location is not just a point on the map; it's where we're building connections, understanding local needs, and contributing to the economic and cultural fabric of Cuyahoga Falls.

The foundation of Timeless Treasures Resale is built on a bedrock of experience and expertise. Our success is driven by our founder's proven track record in operating a successful resale business, combined with our unparalleled sales, negotiation capabilities, and extensive array of resale services. These elements uniquely position us to excel in the competitive resale market and meet the high expectations of our customers.

Since our inception on January 4, 2024, as an S Corporation, we have hit the ground running. Our achievements include the creation of a distinctive logo that captures the essence of our brand, the development of our company name that resonates with our mission, and securing a prime location that promises high foot traffic and visibility. These milestones mark just the beginning of our journey towards becoming a cornerstone of the resale market in Cuyahoga Falls, OH.

III. Industry Analysis

The resale industry in the United States is currently estimated to be worth around \$28 billion, according to industry reports. This figure encompasses various sectors within the resale market, including clothing, furniture, electronics, and more. With the rise of sustainable shopping practices and the increasing popularity of vintage and second-hand items, the resale industry is expected to continue growing in the coming years.

One of the key trends driving growth in the resale industry is the shift towards conscious consumerism. More and more consumers are becoming aware of the environmental impact of fast fashion and are turning to resale shops as a more sustainable alternative. This trend bodes well for Timeless Treasures Resale, as the store's focus on quality, pre-loved items aligns with the values of environmentally conscious shoppers in Cuyahoga Falls, OH.

Another trend in the resale industry is the increasing acceptance of second-hand shopping among a wider demographic. Previously seen as a niche market, resale has now become mainstream, with consumers of all ages and income levels embracing the concept of buying and selling used goods. This shift in consumer behavior creates a favorable market environment for Timeless Treasures Resale to thrive and attract a diverse customer base in Cuyahoga Falls.

**Ready To Complete Your
Business Plan (in Just Minutes)?
Get Started Now!**

[Try PlanPros for Free](#)

IV. Customer Analysis

Below is a description of our target customers and their core needs.

Target Customers

We will target local residents in Cuyahoga Falls, recognizing the community's desire for unique, affordable, and sustainable shopping options. This customer segment appreciates the value and history behind each item, seeking pieces that add a unique touch to their homes or personal collections. Our inventory will cater to these preferences, offering a wide range of products from vintage furniture to rare collectibles.

We will also aim to attract environmentally conscious shoppers who prioritize reducing waste through purchasing second-hand items. This demographic is growing, as more people become aware of the environmental impact of their buying habits. By promoting the sustainability aspect of resale shopping, we will tailor our marketing efforts to appeal to this environmentally minded customer base, offering them a guilt-free shopping experience that aligns with their values.

Additionally, we will target the budget-conscious consumers looking for deals on high-quality items. Our pricing strategy will be competitive, ensuring that we provide value for money while still offering unique items that can't be found in traditional retail stores. This approach will not only attract deal-seekers but will also encourage regular visits from shoppers eager to discover new treasures among our constantly changing inventory.

Customer Needs

Timeless Treasures Resale meets the growing demand for high-quality, gently used items among residents who value sustainability and affordability. Customers expect a wide selection of unique items that reflect their personal styles while being budget-friendly. Through careful selection and high-quality sales and negotiation practices, Timeless Treasures Resale ensures that each customer finds value and satisfaction in their purchases.

In addition to providing affordable options, Timeless Treasures Resale recognizes the importance of a positive shopping experience. Customers can count on friendly, knowledgeable staff who are eager to assist with finding the perfect item or offering advice on how to integrate vintage pieces into modern decor. This commitment to customer service enhances the shopping experience, making it enjoyable and efficient.

Furthermore, Timeless Treasures Resale addresses the need for a local community hub where

individuals can connect over shared interests in vintage and resale items. By hosting events and workshops, the store becomes more than just a place to shop; it's a place where customers can engage with their community, learn new skills related to vintage item restoration, and celebrate the timeless beauty of well-loved treasures. This sense of community is something residents of Cuyahoga Falls highly value and seek out in their local businesses.

V. Competitive Analysis

Direct Competitors

Timeless Treasures Resale's competitors include the following companies:

Happy Tails Thrift Shop specializes in selling a wide range of second-hand goods with proceeds benefiting animal welfare organizations. The shop offers clothing, household items, furniture, and books at low to moderate price points, aiming to make thrift shopping affordable and accessible to a broad audience. Happy Tails Thrift Shop operates in a single location but serves customers across the broader Cuyahoga Falls area and beyond, attracting both bargain hunters and animal lovers. A key strength is its niche market focus, which creates a loyal customer base among animal welfare supporters. However, its primary weakness lies in its limited product variety compared to larger thrift stores.

Discovery Shop is known for its curated selection of vintage and antique items, including clothing, jewelry, home decor, and collectibles. This shop targets a more upscale market, with price points ranging from moderate to high, reflecting the unique and often rare nature of its inventory. Discovery Shop operates out of a single, well-positioned location in a trendy neighborhood, drawing in customers from Cuyahoga Falls as well as neighboring areas. Its key strength is the high quality and uniqueness of its merchandise, which appeals to collectors and those seeking distinctive pieces. The main weakness is the higher price point, which may alienate budget-conscious shoppers.

Gypsy Grace & The Vintage Goat offers an eclectic mix of vintage, handmade, and mystical items, from clothing and accessories to home decor and gifts. The store is designed to provide a unique shopping experience, with items priced across a broad spectrum to cater to various customer budgets. Gypsy Grace & The Vintage Goat is located in a single, easily accessible location and attracts a diverse clientele from within and around Cuyahoga Falls, including those interested in alternative and bohemian lifestyles. The store's major strength is its distinctive product range and shopping environment, which differentiates it from more traditional thrift and antique stores. A potential weakness is the niche market focus, which might limit its appeal to a wider audience.

Competitive Advantages

At Timeless Treasures Resale, we pride ourselves on our superior sales and negotiation capabilities. Understanding that every customer has unique needs and budget constraints, we are committed to providing personalized service that ensures both satisfaction and value. Our team of experienced professionals is adept at identifying the perfect items for our customers, ensuring that each purchase

feels tailor-made. This level of personalized service sets us apart from the competition, as we constantly strive to exceed expectations and build long-term relationships with our clients. Through our exceptional sales techniques and negotiation skills, customers can expect to find not just what they are looking for, but also enjoy a purchasing experience that is both fulfilling and rewarding.

In addition to our standout sales and negotiation expertise, we offer an array of resale services that significantly widen our competitive edge. Our diverse range of services caters to a broad spectrum of customer needs, from vintage furniture enthusiasts to collectors of rare, nostalgic memorabilia. This diversity not only attracts a wide customer base but also fosters a community of patrons who return regularly to discover new treasures. Furthermore, our commitment to quality and authenticity in every item we resale ensures that customers receive exceptional value and items that enrich their lives or collections. By offering more and varied resale services, we not only meet but anticipate the desires of our customers, setting us markedly ahead of the competition and cementing our position as a leader in the resale market.

**Ready To Complete Your
Business Plan (in Just Minutes)?
Get Started Now!**

[Try PlanPros for Free](#)

VI. Marketing Plan

Our marketing plan, included below, details our products/services, pricing and promotions plan.

Products, Services & Pricing

Timeless Treasures Resale offers a comprehensive suite of services designed to cater to the needs of individuals looking to sell or purchase unique, high-quality resale items. Our focus is on ensuring that both buyers and sellers have a seamless, profitable, and enjoyable experience through our platform. Among the services we offer, valuation and appraisal stand out as a cornerstone, providing customers with expert assessments of their items' worth. This service is vital for setting realistic expectations and is available at an average cost of \$50, depending on the complexity and type of item being appraised.

Marketing and advertising are also key components of our service offering. We understand the importance of reaching the right audience to ensure the successful sale of unique items. Our team employs a variety of strategies, including online listings, social media promotion, and targeted advertising campaigns, all aimed at showcasing your treasures to potential buyers. Clients can expect to invest an average of \$75 for a comprehensive marketing package tailored to maximize their item's visibility and appeal.

Another critical service we provide is sales and negotiation. Our experienced staff works diligently on behalf of our clients to secure the best possible terms of sale. This includes negotiating prices, handling inquiries, and facilitating discussions between buyers and sellers. For this service, clients can expect an average fee of \$100, which is a small price to pay for the peace of mind and convenience of having an expert negotiator on your side.

Transaction facilitation is essential to ensure a smooth and successful exchange between buyer and seller. Timeless Treasures Resale handles all aspects of the transaction process, from initial offers to final payments, including secure payment processing and legal paperwork. This service is offered at an average price of \$150, ensuring that both parties enjoy a hassle-free and secure transaction experience.

Finally, our post-sale services provide clients with ongoing support even after a sale is concluded. This includes assistance with shipping, handling returns or disputes, and providing documentation for insurance purposes. Clients can expect to pay an average of \$50 for this comprehensive aftercare, ensuring satisfaction and peace of mind long after the deal is done.

In summary, Timeless Treasures Resale is dedicated to offering a full spectrum of services to ensure that the process of buying and selling unique, high-quality items is as rewarding and straightforward as possible. Our pricing is designed to be transparent and competitive, reflecting the value and

convenience of our specialized services.

Promotions Plan

At Timeless Treasures Resale, we understand the importance of effective promotion in attracting and retaining customers. To ensure we reach a wide audience in Cuyahoga Falls, OH, and beyond, we will implement a variety of promotional methods, focusing heavily on online marketing strategies.

Online marketing serves as the cornerstone of our promotional activities. We will leverage social media platforms such as Instagram, Facebook, and Twitter to showcase our unique finds, store events, and special promotions. By creating engaging content that resonates with our target audience, we expect to build a strong online community of resale enthusiasts. Additionally, we will utilize email marketing to keep our subscribers informed about the latest arrivals, exclusive deals, and insider tips on finding the perfect piece at our store.

But our promotional efforts don't stop at online marketing. We will also engage in community outreach by participating in local events, fairs, and markets. This presence will not only increase our visibility within the community but also allow us to connect directly with potential customers, sharing our passion for resale treasures in person.

To further drive traffic to our store, we will offer special promotions and discounts to first-time visitors. Loyalty programs will be introduced to reward our regular customers, encouraging repeat visits and fostering a loyal customer base. Additionally, partnerships with local businesses and influencers will help us extend our reach and attract a diverse clientele.

Understanding the power of word-of-mouth, we will encourage satisfied customers to share their experiences on review platforms such as Google and Yelp. Positive reviews and testimonials will be highlighted on our website and social media channels, showcasing the quality and variety of our offerings to potential customers.

In conclusion, Timeless Treasures Resale will employ a multifaceted promotional strategy that combines the reach and efficiency of online marketing with the personal touch of community engagement and in-store experiences. By doing so, we expect to not only attract customers to our store but also create lasting relationships with the community of Cuyahoga Falls, OH.

VII. Operations Plan

Our Operations Plan details:

1. The key day-to-day processes that our business performs to serve our customers
2. The key business milestones that our company expects to accomplish as we grow

Key Operational Processes

To ensure the success of Timeless Treasures Resale, there are several key day-to-day operational processes that we will perform.

- **Inventory Management:**

- Constantly assess inventory levels to ensure a wide selection of items for customers.
- Acquire new items regularly through purchases, consignments, or donations.
- Implement a system to categorize and price items accurately and competitively.
- Regularly review and adjust inventory based on sales data and seasonal demand.

- **Customer Service:**

- Train staff on effective communication and customer service skills to ensure positive customer experiences.
- Implement a feedback mechanism for customers to share their shopping experiences and suggestions for improvement.
- Offer personalized shopping assistance to help customers find specific items or explore new arrivals.

- **Sales and Promotion:**

- Maintain an attractive and organized store layout that encourages browsing and buying.
- Use social media platforms and local advertising to promote new arrivals, special sales, and events.
- Develop a loyalty program or offer discounts to repeat customers.

- **Financial Management:**

- Track daily sales, expenses, and profits to manage the store's financial health.
- Implement efficient point-of-sale (POS) and accounting systems to streamline transactions and financial reporting.
- Regularly review financial reports to identify trends, opportunities for growth, and areas for cost reduction.

- **Store Maintenance and Operations:**

- Ensure the store is clean, well-lit, and safe for customers and staff.
- Conduct regular maintenance of fixtures, fittings, and equipment to prevent breakdowns and ensure a pleasant shopping environment.

- Manage staff schedules to ensure adequate coverage during store hours and peak periods.
- **Community Engagement:**
 - Participate in local events and initiatives to build brand awareness and establish Timeless Treasures Resale as a community partner.
 - Collaborate with local businesses and organizations for cross-promotion and mutual support.
 - Offer workshops or events related to resale shopping, upcycling, or sustainability to engage with the community and attract customers.

Milestones

Timeless Treasures Resale expects to complete the following milestones in the coming months in order to ensure its success:

- **Secure a Prime Location:** Find and secure a lease for a storefront in a high-traffic area of Cuyahoga Falls, OH, that is accessible and appealing to our target market. This location should also provide sufficient space for displaying a wide range of items and for storage.
- **Obtain Necessary Permits and Licenses:** Complete all necessary paperwork to legally operate in the city, including obtaining a resale license, a business operation license, and any other local permits required for retail businesses.
- **Build Out Retail Space:** Renovate and set up the retail space to create an inviting atmosphere that aligns with the Timeless Treasures Resale brand. This includes installing shelving, display cases, lighting, and signage, as well as ensuring the space is compliant with any local regulations.
- **Source Inventory:** Establish relationships with suppliers, including estate sales, auctions, and individual sellers, to acquire a diverse and appealing inventory. Implement a system for continuously updating inventory based on sales trends and customer feedback.
- **Launch Marketing Campaigns:** Develop and execute a series of marketing campaigns to build buzz around the opening. Utilize social media, local advertising, and community events to raise awareness and attract customers to the store.
- **Hire and Train Staff:** Recruit and train a team of employees who are passionate about resale and customer service. Provide training on product knowledge, sales techniques, and company policies to ensure a high level of customer satisfaction.
- **Grand Opening:** Officially launch Timeless Treasures Resale with a grand opening event that invites the community to explore the store, enjoy special promotions, and become regular customers.
- **Implement an Inventory Management System:** Adopt an inventory management system that allows for tracking of sales, inventory levels, and customer preferences, enabling data-driven

decisions to optimize stock levels and product offerings.

- **Reach \$5,000/month in Revenue:** Achieve a steady growth in sales to reach \$5,000 in monthly revenue. This milestone will indicate initial market acceptance and the effectiveness of marketing strategies.
- **Get to \$15,000/month in Revenue:** Further refine marketing efforts, expand product offerings, and improve customer experience to grow monthly revenue to \$15,000. This level of sales will demonstrate a solid customer base and move the business towards long-term sustainability and profitability.

VIII. Management Team

Our management team has the experience and expertise to successfully execute on our business plan.

Management Team Members

Timeless Treasures Resale management team, which includes the following members, has the experience and expertise to successfully execute on our business plan:

Savannah Morgan, President

Savannah Morgan brings a wealth of knowledge and experience to Timeless Treasures Resale, having previously managed and grown a successful resale business. Her journey in the retail and resale industry has equipped her with a keen understanding of market dynamics, customer engagement strategies, and operational efficiency. Savannah's ability to identify and capitalize on market trends, combined with her passion for sustainable business practices, positions her as a driving force behind Timeless Treasures Resale's mission. Her leadership skills, honed through years of hands-on experience, ensure that the team is motivated, focused, and aligned with the company's goals. Savannah's proven track record of success is a testament to her qualifications to lead Timeless Treasures Resale towards lasting success.

IX. Financial Plan

Summary

Below is an overview of our expected financial performance over the next five years:

	FY 1	FY 2	FY 3	FY 4	FY 5
Revenues	\$5,564,950	\$6,025,896	\$6,525,022	\$7,065,491	\$7,650,726
Direct Expenses	\$2,689,913	\$2,826,952	\$2,970,972	\$3,122,329	\$3,281,397
Gross Profit	\$2,875,036	\$3,198,944	\$3,554,050	\$3,943,161	\$4,369,329
Gross Profit (%)	51.7%	53.1%	54.5%	55.8%	57.1%
Other Expenses	\$97,085	\$100,030	\$103,065	\$106,192	\$109,414
EBITDA	\$2,777,951	\$3,098,913	\$3,450,984	\$3,836,968	\$4,259,914
Depreciation	\$10,400	\$10,400	\$10,400	\$10,400	\$10,400
Amortization	\$0	\$0	\$0	\$0	\$0
Interest Expense	\$11,700	\$11,700	\$11,700	\$11,700	\$11,700
Income Tax Expense	\$964,547	\$1,076,884	\$1,200,109	\$1,335,204	\$1,483,235
Net Income	\$1,791,303	\$1,999,928	\$2,228,774	\$2,479,664	\$2,754,579

Funding Requirements/Use of Funds

To accomplish our growth goals, Timeless Treasures Resale needs \$117,000 in funding. Key uses of this funding will be as follows:

Capital Investments	
Location Buildout	\$30,000
Furniture	\$5,000
Equipment	\$10,000
Machines	\$5,000
Computers and Software	\$2,000

Non Capital Investments	
Working Capital	\$20,000
Initial Rent/Lease (3 Months)	\$6,000
Staff Salaries (First 3 Months)	\$30,000
Initial Marketing and Advertising	\$5,000
Supplies	\$2,000
Insurance	\$2,000

Financial Projections



Timeless Treasures Resale Business Plan

5 Year Annual Income Statement

		FY 1	FY 2	FY 3	FY 4	FY 5
Revenues						
	Revenues	\$5,564,950	\$6,025,896	\$6,525,022	\$7,065,491	\$7,650,726
Total Revenues		\$5,564,950	\$6,025,896	\$6,525,022	\$7,065,491	\$7,650,726
Direct Costs						
	Direct Costs	\$2,689,913	\$2,826,952	\$2,970,972	\$3,122,329	\$3,281,397
Total Direct Costs		\$2,689,913	\$2,826,952	\$2,970,972	\$3,122,329	\$3,281,397
GROSS PROFIT		\$2,875,036	\$3,198,944	\$3,554,050	\$3,943,161	\$4,369,329
GROSS PROFIT %		51.7%	53.1%	54.5%	55.8%	57.1%
Other Expenses						
	Salaries	\$72,814	\$75,023	\$77,299	\$79,644	\$82,060
	Marketing Expenses	\$6,067	\$6,251	\$6,441	\$6,637	\$6,838
	Rent/Utility Expenses	\$6,067	\$6,251	\$6,441	\$6,637	\$6,838
	Other Expenses	\$12,135	\$12,503	\$12,883	\$13,274	\$13,676
Total Other Expenses		\$97,085	\$100,030	\$103,065	\$106,192	\$109,414
EBITDA		\$2,777,951	\$3,098,913	\$3,450,984	\$3,836,968	\$4,259,914
	Depreciation	\$10,400	\$10,400	\$10,400	\$10,400	\$10,400
	Amortization	\$0	\$0	\$0	\$0	\$0
EBIT		\$2,767,551	\$3,088,513	\$3,440,584	\$3,826,568	\$4,249,514
	Interest Expense	\$11,700	\$11,700	\$11,700	\$11,700	\$11,700
PRETAX INCOME		\$2,755,851	\$3,076,813	\$3,428,884	\$3,814,868	\$4,237,814
	Net Operating Loss	\$0	\$0	\$0	\$0	\$0
	Use of Net Operating Loss	\$0	\$0	\$0	\$0	\$0
	Taxable Income	\$2,755,851	\$3,076,813	\$3,428,884	\$3,814,868	\$4,237,814
	Income Tax Expense	\$964,547	\$1,076,884	\$1,200,109	\$1,335,204	\$1,483,235
NET INCOME		\$1,791,303	\$1,999,928	\$2,228,774	\$2,479,664	\$2,754,579
	Net Profit Margin (%)	32.2%	33.2%	34.2%	35.1%	36%

Timeless Treasures Resale Business Plan

5 Year Annual Balance Sheet

		FY 1	FY 2	FY 3	FY 4	FY 5
ASSETS						
	Cash	\$1,625,563	\$3,608,207	\$5,817,021	\$8,286,524	\$10,899,258
	Other Current Assets	\$477,675	\$517,241	\$560,084	\$588,790	\$637,560
	Total Current Assets	\$2,103,238	\$4,125,448	\$6,377,105	\$8,875,315	\$11,536,818
	Intangible Assets	\$0	\$0	\$0	\$0	\$0
	Acc Amortization	\$0	\$0	\$0	\$0	\$0
	Net Intangibles	\$0	\$0	\$0	\$0	\$0
	Fixed Assets	\$52,000	\$52,000	\$52,000	\$52,000	\$52,000
	Accum Depreciation	\$10,400	\$20,800	\$31,200	\$41,600	\$52,000
	Net fixed assets	\$41,600	\$31,200	\$20,800	\$10,400	\$0
	Preliminary Exp	\$0	\$0	\$0	\$0	\$0
TOTAL ASSETS		\$2,144,838	\$4,156,648	\$6,397,905	\$8,885,715	\$11,536,818
LIABILITIES & EQUITY						
	Current Liabilities	\$236,534	\$248,416	\$260,898	\$269,043	\$282,567
	Debt outstanding	\$117,000	\$117,000	\$117,000	\$117,000	\$0
	Total Liabilities	\$353,534	\$365,416	\$377,898	\$386,043	\$282,567
	Share Capital	\$0	\$0	\$0	\$0	\$0
	Retained earnings	\$1,791,303	\$3,791,231	\$6,020,006	\$8,499,671	\$11,254,251
	Total Equity	\$1,791,303	\$3,791,231	\$6,020,006	\$8,499,671	\$11,254,251
TOTAL LIABILITIES & EQUITY		\$2,144,838	\$4,156,648	\$6,397,905	\$8,885,715	\$11,536,818

5 Year Annual Cash Flow Statement

		FY 1	FY 2	FY 3	FY 4	FY 5
CASH FLOW FROM OPERATIONS						
	Net Income (Loss)	\$1,791,303	\$1,999,928	\$2,228,774	\$2,479,664	\$2,754,579
	Change in Working Capital	(\$241,140)	(\$27,684)	(\$30,361)	(\$20,561)	(\$35,245)
	Plus Depreciation	\$10,400	\$10,400	\$10,400	\$10,400	\$10,400
	Plus Amortization	\$0	\$0	\$0	\$0	\$0
	Net Cash Flow from Operations	\$1,560,563	\$1,982,644	\$2,208,813	\$2,469,503	\$2,729,734
CASH FLOW FROM INVESTMENTS						
	Fixed Assets	(\$52,000)	\$0	\$0	\$0	\$0
	Intangible Assets	\$0	\$0	\$0	\$0	\$0
	Net Cash Flow from Investments	(\$52,000)	\$0	\$0	\$0	\$0
CASH FLOW FROM FINANCING						
	Cash from Equity	\$0	\$0	\$0	\$0	\$0
	Cash from Debt financing	\$117,000	\$0	\$0	\$0	(\$117,000)
	Net Cash Flow from Financing	\$117,000	\$0	\$0	\$0	(\$117,000)
	Net Cash Flow	\$1,625,563	\$1,982,644	\$2,208,813	\$2,469,503	\$2,612,734
	Cash at Beginning of Period	\$0	\$1,625,563	\$3,608,207	\$5,817,021	\$8,286,524
		\$1,625,563	\$3,608,207	\$5,817,021	\$8,286,524	\$10,899,258

Ready To Complete Your
Business Plan (in Just Minutes)?
Get Started Now!

Try PlanPros for Free